

Terms and Conditions for Use of Logo

INTRODUCTION

The present Rules for application of the conformity marks (hereinafter Rules) contain the requirements for the order of application and basic requirements for the form and dimension of the conformity marks of management systems and products (services), certified by Quality Middle East (QME).

Conformity mark – mark, protected in the established order granted and used in accordance with the rules of QME certification system, designed to inform the interested parties of the object of certification conformity to the requirements confirmed by QME during the certification

General requirements

The organization undertakes to:

- fully comply with all rules and requirements to
- the conformity mark, use form, color and size of the conformity marks, defined in these Rules;
- exclude incorrect application of the conformity mark;
- in case of incorrect application of the conformity mark pay the expenses of QME related to realization of corrective actions.

QME systematically controls the adherence to the rules for application of the conformity mark during surveillance of the Organization's certified management system

QME informs the Organization about all changes in the rules for application of the conformity mark and terms of its entry into force.

The right to use the conformity mark automatically ceases on expiry of the validity period of the Certificate of conformity or its withdrawal.

In case of suspension of the Certificate of conformity's validity, the Organization loses the right to use the conformity mark. In such cases Organization has the right to use materials and documentation with the conformity mark during one month from the moment of decision taken to suspend the validity period of the Certificate of conformity.

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In case that evidence of the Organization's non-conformity in using the conformity mark is gained, QME may carry out the following corrective actions in order to protect its reputation:

- suspend Certificate of conformity/rights to apply conformity mark;
- assign an additional audit of the Organization's management system;
- withdraw the Certificate of conformity/the right to apply conformity mark;
- undertake actions in accordance with the current legislation

The type of corrective actions depends on the character of incorrect application of the conformity mark, on its consequences and its causes (was it deliberate or accidental). In any case the Organization shall immediately cease the conformity mark application in respect of the situations that have been identified as unacceptable for QME.

QME management shall make a decision on implementation and type of corrective action.

Dimension and color of the conformity mark

Dimension of the conformity mark shall guarantee readability and clearness of its elements for the naked eye. Proportions of conformity marks shall remain.

Minimal diameter of the conformity mark, placed on documents demy A4 and more, shall be 15mm; on documents less than A4 it shall be 12mm. Minimal dimension of the conformity mark placed in electronic environment - 15mm.

Colors used in the conformity marks are provided below. General ground shall be white to provide the conformity mark's picture contrast.

The alternative version of marks. Elements of the additive marks are of the blue color. The name of the standard is not framed and is pictured in white ground.

Conformity mark may be black on the white ground or any other light ground that is contrast with black.

Management system conformity mark

Organization which passed management system certification by QME gains the right to use the conformity mark for advertising purposes. The right to use the conformity mark is transferred to the Organization within the surveillance of certified management system.

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Organization has the rights to use the conformity mark in the following cases:

- on promotional and informational materials, printed editions, etc.,
- on business cards,
- on stamped papers (letters, envelopes, prints, etc.),
- on the web site.

In the event that these materials contain information concerning locations and branches of the Organization, that haven't been certified (for instance dealers, trade representatives) and/or the types of activity that haven't been covered by certification, these materials shall clearly identify what part of the Organization has been certified and/or in respect of which types of activities the Certificate of conformity has been issued.

Organization shall use the conformity mark in the above-mentioned materials only to confirm that its management system conforms to the identified standards, and shall not use it in a way to make an impression that its products/services are certified by QME.

Conformity mark may not be placed on the package of product that is part of the product (e.g. a bottle or a jar), however, the conformity mark can be placed on a box with the product only in a way that it makes no impression that the product is certified by QME.

Conformity mark may not be placed by certified clients to laboratory test, calibration or inspection reports or certificates.

Organization can use the statement on product packaging or in accompanying information that the certified client has a certified management system. Product packaging is considered as that which can be removed without the product disintegrating or being damaged. Accompanying information is considered as separately available or easily detachable from the package. Type labels or identification plates are considered as part of the product. The statement shall in no way imply that the product, process or service is certified by this means. The statement shall include reference to:

- identification (e.g. brand or name) of the certified client
- the type of management system (e.g Quality, Educational) and the applicable standard;
- the certification body issuing the certificate.

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